

Bringing LEADERSHIP to the VISION

RADU DEAC M.D.,
Health Secretary of State
Ministry of Health and Family
BUCHAREST, ROMANIA

VISION

Once upon a time...

MICHELANGELO was asked how he
sculptures ?

Simply, he replied.

“ I just remove the marble from my VISION
about the subject “

People's HEALTH in the new Millennium

- Structural and functional integrity of the human body
- Mental and physical well being
- Adequate environment
- Proper nutrition
- Mental and physical activity
- Adequate standard of living
- Peaceful and civilized world

Central & Eastern Europe

- > 50 years of lack of liberty, democracy & prosperity
 - Human development and creativity impaired
 - Delayed development of the society
- “ Freedom deficit undermines human development ”

Thomas L Friedman

Central & Eastern Europe

- 1989 : milestone, a new beginning
- Long and painful transition
- Low standard of living
- HEALTH indicators inadequate
- Need for economic growth, competition, market-based systems
- HEALTH SECTOR REFORM

NEED for CHANGE

- Favorable political environment at the end of the XX century
- Need for change
- Education, standard of living, HEALTH
- Liberty, democracy, prosperity
- Need for leadership from western developed countries

Health Reform Financing

- No country has enough resources
- Efficient use of limited resources critical
- Public & Private health INSURANCE
- DRGs = the TOOL to help create an effective and efficient financing system...laws, rules, incentives, and monitoring must occur before true outcomes and real gains will be realized
- Appropriate allocation of funds
- Transparency, Accountability
- Finding and creating alternative care settings
- E - procurement

Hospital Public – Private Partnership

- Private management of public hospital
- Outsourcing services
- Private wing or departments
- Autonomization
- Corporatization
- Privatization

Leadership in Health Reform

- Organization
- Expertise
- Experience
- Communication
- Authority
- Political Will
- Determination and Commitment
- Motivation