

Community Philanthropy as a Source of Funding

How to Involve the Community in Financing Hospital Improvements



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What We Faced

Economy

Budget

Motivation

Efficiency

Teamwork

**Community
Commitment**

**HOSPITAL
COLLAPSING**

FRIENDS

**Staff &
Community
Involvement**

Incentives

**Health
Insurance**

**NON-
BUDGETARY
RESOURCES**

What We Needed to Do

BEFORE

AFTER

Public



Private



- No** Accountability
- No** Responsibility
- No** Sense of Ownership

„Privatization“ by
Individual Involvement

? What is privatization ?

Private „ownership“ of Public
Facilities Even Without
Privatizing the Facility

- Investment of **Individual Effort**
- Investment of **Money**
- Investment of **Time**

Privatizing Litewska's Capital Account

Organizing Principles

- ✓ **Private**
- ✓ **Non-profit**
- ✓ **Independent**
- ✓ **Voluntary**
- ✓ **Dedicated Mission Statement to Limit Scope to Capital and Voluntarism**
- ✓ **Accountability and Public Disclosure**
- ✓ **Sustainability**

Board Criteria

- ✓ **Leadership and Experience**
- ✓ **Non-Political**
- ✓ **Local and Multinational Balance**
- ✓ **Willingness to Work**

Model



The Friends of Litewska Children's Hospital



Board of Directors

Committies

Nominating

Capital Campaign

Planning

Finance / Investment

Medical Liaison

Volunteers

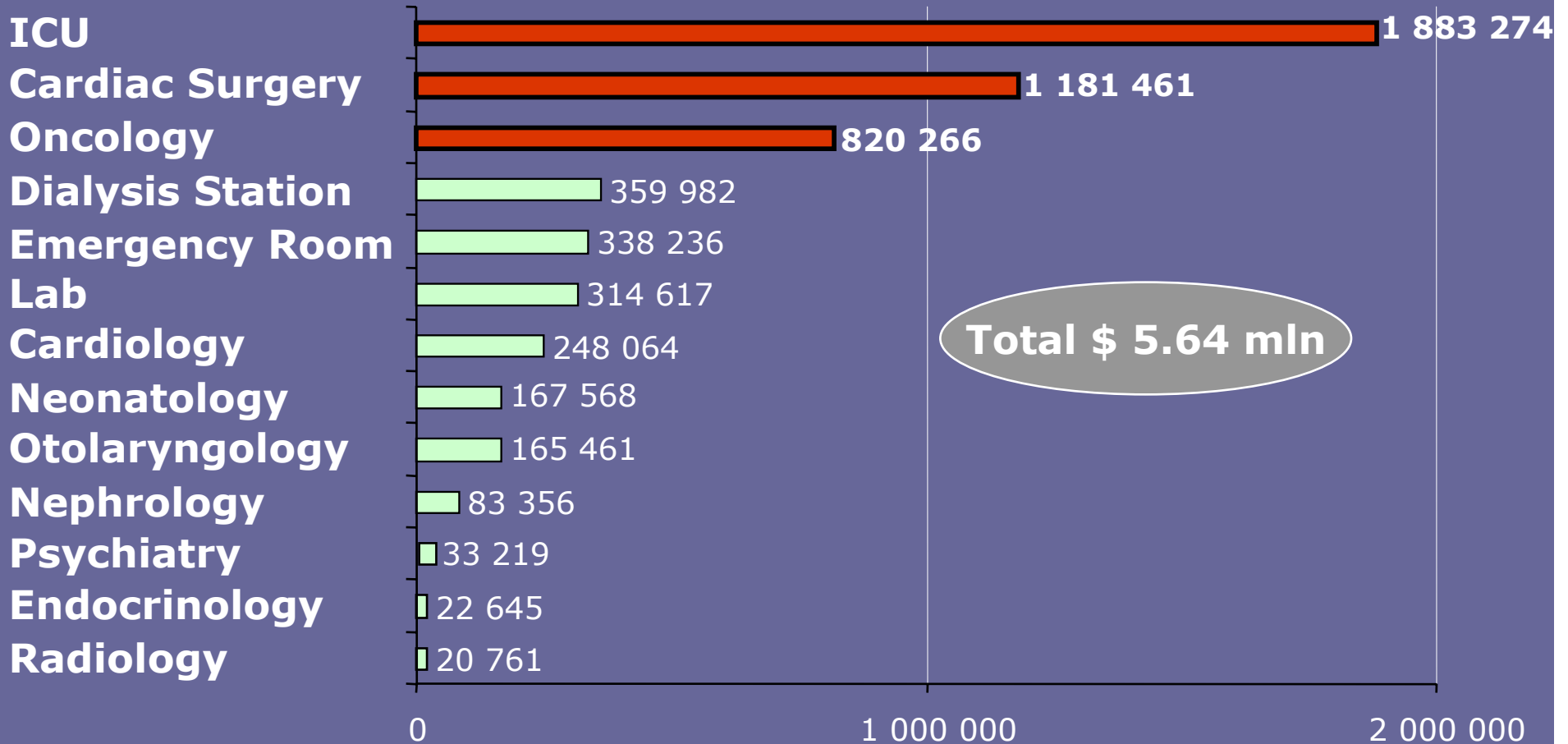
Building

Communications

Strategy for Capital Campaign

- ✓ Set Capital Investment Priorities
- ✓ **100%** Board Giving for Credibility
- ✓ **10** Personal References
- ✓ Solicitation Teams
- ✓ Office Follow-up
- ✓ Pledge Confirmation and Receipt
- ✓ Donor Recognition
- ✓ Events

VALUE OF DONATIONS TO INDIVIDUAL LITEWSKA WARDS 1994-2000



SUMMARY OF CUMULATIVE LIVES SAVED 1996-2000

98 total lives saved in ICU,
Cardiac Surgery and Oncology
since 1996 representing 76%
the hospital's total
improvement

