

Making Women's health matter: an integrated approach

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Traditional approach

- Fragmentation of medical services provided to women
- Emphasis on disease treatment, not on disease prevention
- Accent on reproductive aspect of women
- Ignoring social issues (domestic violence, etc)
- Underestimation of the partner's role, the role of the family in the program of women's healthcare.

Integrated approach

- Integrated medical services provided to women
- Emphasis on disease prevention and early detection
- Comprehensive approach to woman's health throughout her lifespan
- Improvement of quality of life
- Addressing social problems
- Active role of the partner and the family in women's healthcare program

AIHA WWC – a model of an integrated approach

- Comprehensive range of medical services
- Cost-effective strategies of health promotion and disease prevention
- The principle of community-based and patient-oriented primary health care
- Creation of comfortable and reliable environment
- Constant quality improvement

Basic services provided at AIHA WWC

- Family planning and reproductive health programs
- Prenatal care, including patient education
- Prevention, diagnosis and treatment of STIs and HIV
- Cancer prevention, early detection and treatment (breast and cervical cancer)
- Mental health services
- Crisis intervention, including “hot line” services
- Prevention and primary care of chronic diseases
- Care provided to women with menopause
- Healthy lifestyles education

AIHA WWC

22 Women's Wellness Centers have been opened in 10 countries of NIS and CEE

The Odessa Women's Wellness Center was opened in 1998 at Odessa Oblast I Hospital (partnership Odessa, Ukraine – Coney Island, New York)

Basic services provided at the Odessa WWC “Mriya”

- Adolescent health services
- STI's prevention
- Family planning
- Breast cancer prevention
- Prenatal care and education for pregnant women
- Mental health services for women
- Healthy lifestyles promotion

Special programs of the Odessa WWC “Mriya”

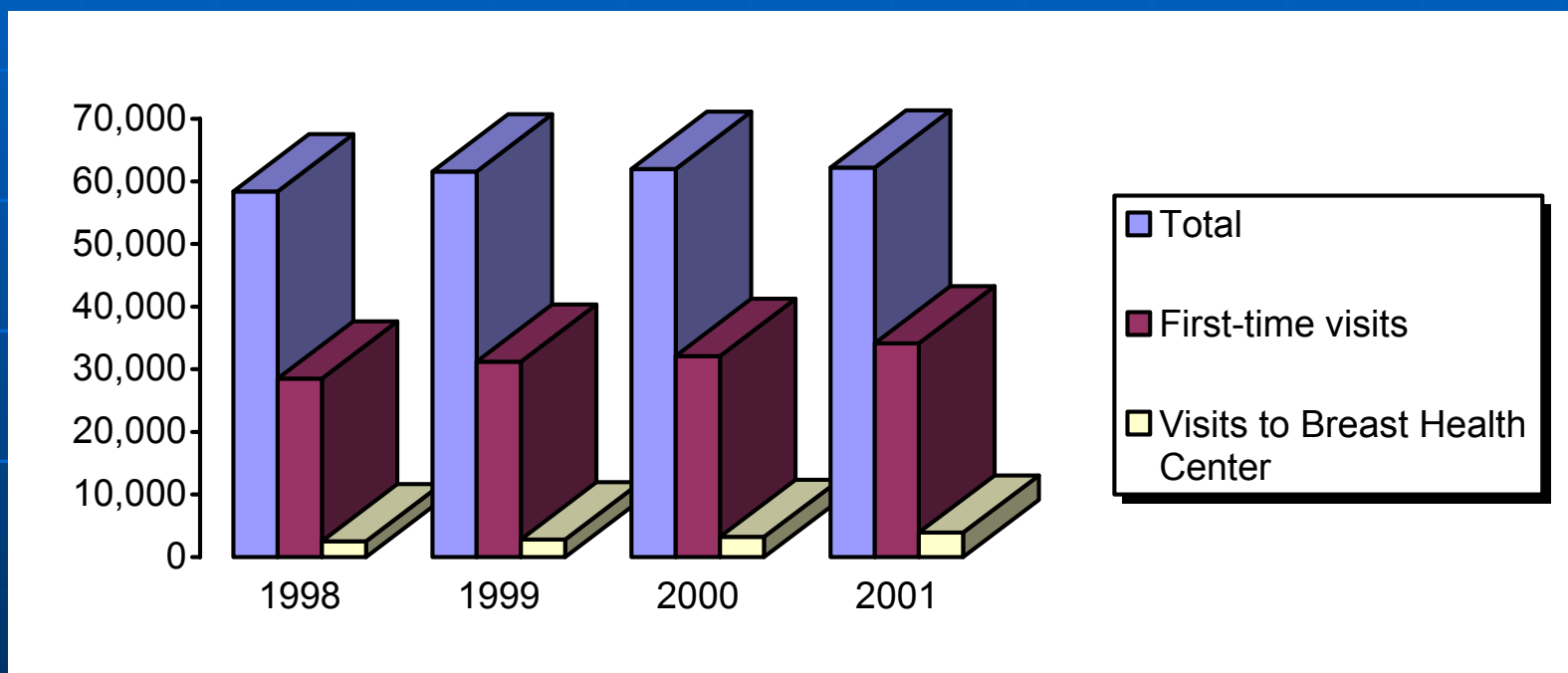
- Providing medical services to women from rural areas
- Cooperation with NGOs which provide support to vulnerable groups of population (injection drug users)
- Prevention of transmission of HIV from mother to child

The reasons of visiting the Odessa WWC

- 30% of visits are disease-oriented
- 26% - prenatal care visits
- 12% - visits to Breast Health Center
- 8% - family planning visits
- 6% - visits of adolescents
- 12% - preventive visits
- 5% - other

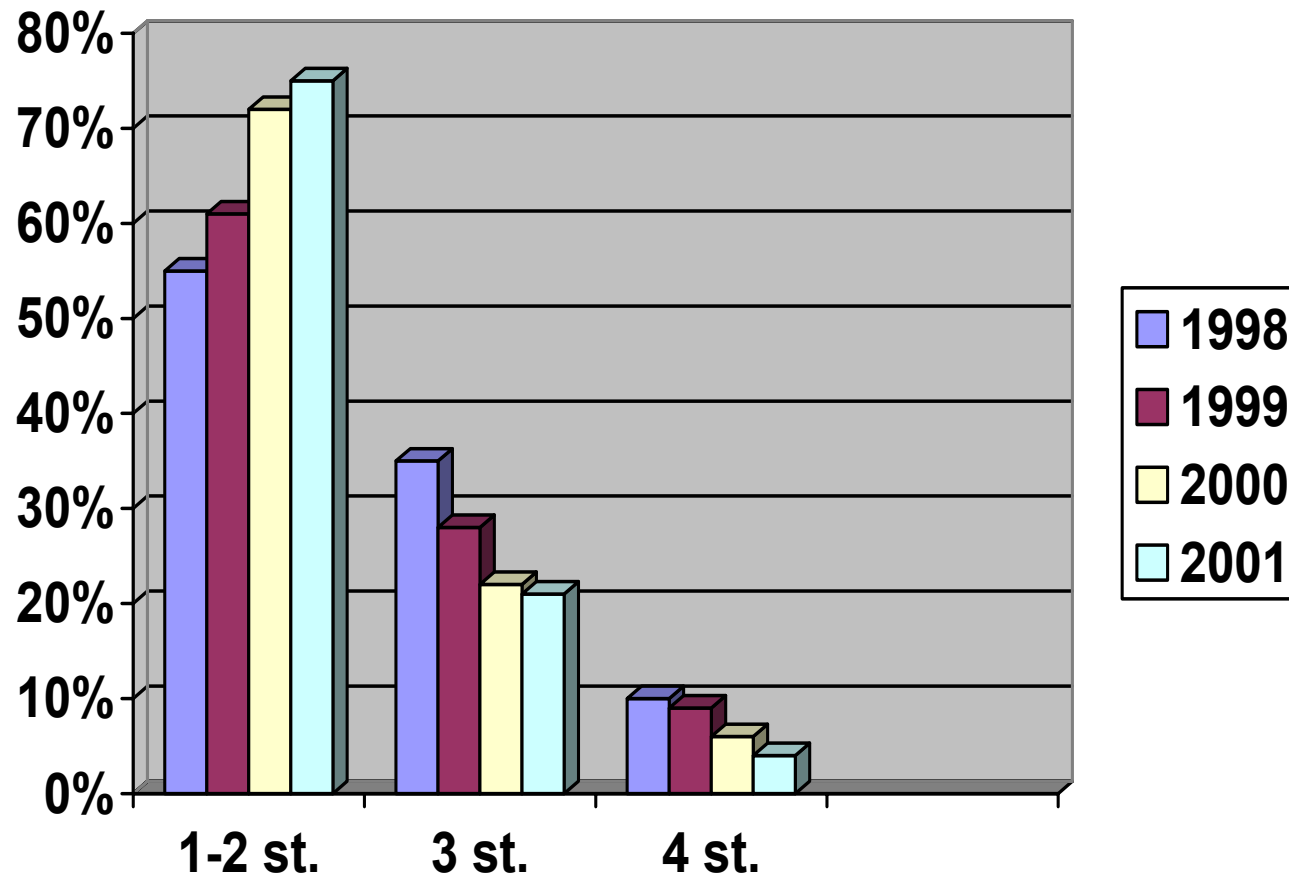
Results of Odessa WWC activities

Number of visits and first-time patients



Results of Odessa WWC activities

Breast cancer diagnosed at different stages in the WWC (Odessa)



Women's health matters!